

EXHIBITOR & SPONSORSHIP PROSPECTUS



CI & CRC 2026 JOINT CONFERENCE + AEI | IRD 2026 CONFERENCE

TWO CONFERENCES. ONE VENUE. ONE REGISTRATION. DOUBLE THE EXPOSURE FOR YOU!

MARCH 18-21, 2026

SAN ANTONIO MARRIOTT
RIVERCENTER ON THE RIVER WALK

SAN ANTONIO, TEXAS

AN INVITATION TO EXHIBIT



The CI & CRC Joint Conference 2026 and AEI | IRD 2026 Conference, hosted by the Construction Institute (CI), Construction Research Council (CRC), and Architectural Engineering Institute (AEI) of the American Society of Civil Engineers (ASCE) and the Infrastructure Resilience Division (IRD), will unite two powerhouse events under one roof in San Antonio, Texas. This premier gathering is expected to draw a dynamic mix of professionals from industry, academia, government, and allied sectors. As an exhibitor or sponsor, you'll have direct access to a highly engaged audience of contractors, owners, designers, researchers, and students, all eager to explore the latest technologies, strategies, and solutions shaping the future of the built environment. With one registration unlocking both conferences, your brand will benefit from double the exposure, double the networking, and double the opportunity to make meaningful connections!

TOP 3 REASONS TO ATTEND:

1

Interact with a target audience of today's top researchers and academics.

2

Have your company experts showcased at sessions and workshops.

3

Participate in discussions about finding real solutions to problems in the construction and architectural engineering industry.

PAST SPONSORS & EXHIBITORS INCLUDE

AISC
Cianbro
Clark Construction
Contract Complete
GFT
HDR
Kiewit
mc2civil
McAninch
NIOSH
Turner Construction
U.S. Department of Transportation
WTS Iowa

INTERACT WITH AN AUDIENCE THAT SPANNING THE FULL SPECTRUM OF CONSTRUCTION
AND ARCHITECTURAL ENGINEERING



EXHIBITOR

BENEFITS



Dedicated Hours in Exhibit Hall: Take advantage of exclusive exhibit hall hours designed for high-impact engagement, where you'll connect face-to-face with qualified buyers from both the CI & CRC 2026 and AEI | IRD 2026 conferences. With two dynamic audiences under one roof, this is your chance to build meaningful partnerships, showcase solutions, and spark conversations that drive business forward.



Exposure at All Exhibit Hall Events: Be front and center at all exhibit hall events, including the welcome reception, continental breakfasts, networking breaks, and luncheons. This is your opportunity to connect with a diverse, high-value audience from across the construction and architectural engineering spectrum, all in one place.



Website Recognition: Amplify your brand's visibility with recognition on not one, but two high-traffic conference websites- the CI & CRC 2026 Joint Conference and the AEI | IRD 2026 Conference Site. This dual-platform exposure ensures your company reaches a broader, engaged audience before, during, and long after the event. Twice the reach, twice the impact!



Attendee List Access: Receive a pre- and post-attendee list (excluding email or phone numbers as per ASCE policy), allowing you to tailor your outreach efforts and follow up with potential leads for both conferences. Additional Lead Capture opportunities available.



Inclusion in Final Program and Conference Signage: Secure your spot in the final printed program and signs by submitting a signed contract before the print deadline, ensuring your company name and website are featured prominently for all attendees to see.

RATES

ORGANIZATION AND ACADEMIC BOOTH

- 2 FULL REGISTRATIONS
- 1 SIX-FOOT DRAPED TABLE, CHAIRS, AND WASTEBASKET

\$2,495

GOVERNMENT AND NON-PROFIT PARTNER

- 1 FULL REGISTRATION
- 1 SIX-FOOT DRAPED TABLE, CHAIRS, AND WASTEBASKET

\$1,795

DISADVANTAGED BUSINESS ENTERPRISE (DBE) TABLE

- 1 FULL REGISTRATION
- 1 SIX-FOOT DRAPED TABLE, CHAIRS, AND WASTEBASKET

\$950

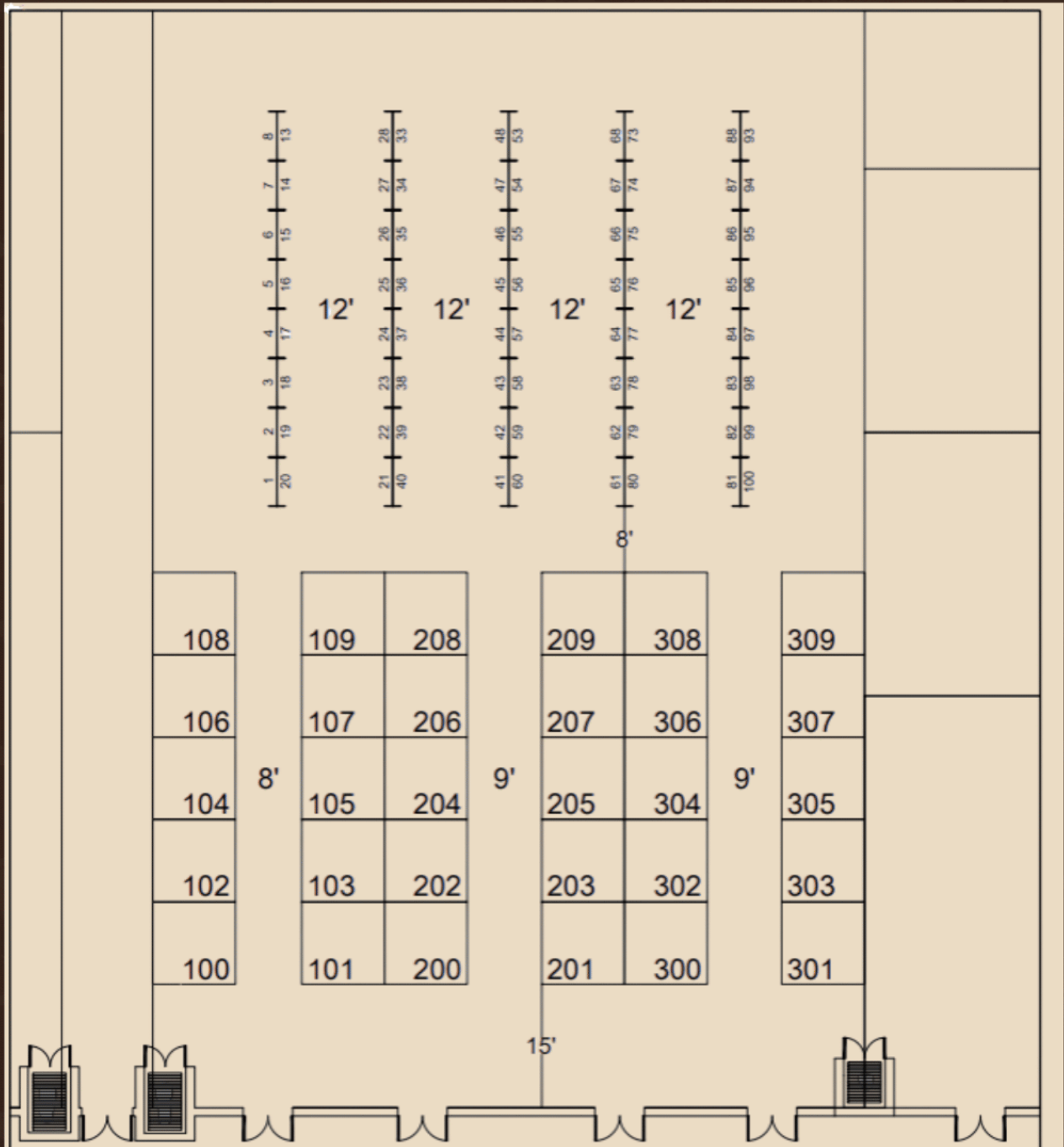
YOUR EXHIBITOR PACKAGE INCLUDES:

- 10' x 10' Exhibit Booth
- 2 Full Exhibitor Registrations
- Pipe and drape in show colors
- 6-foot skirted table
- 2 chairs
- 1 trash can
- 1 ID sign

FOR EXHIBITOR AND SPONSORSHIP OPPORTUNITIES,
PLEASE CONTACT SEÁN SCULLY AT [SSCULLY@ASCE.ORG](mailto:sscully@asce.org)

EXHIBIT HALL

FLOOR PLAN





WHO YOU'LL WORK WITH



CI- Construction Institute: represents a diverse community of owners, contractors, consultants, academics, and students. CI empowers members to shape the future of the construction industry through networking, professional development, and participation in technical activities, conferences, and the creation of globally recognized standards.



AEI- Architectural Engineering Institute: helps members stay sharp with up-to-date technical resources, career development opportunities, and support for the Architectural Engineering PE Exam.



CRC-Construction Research Council: advances engineering knowledge and practice by guiding and supporting research efforts that benefit the construction industry. It promotes the application of research findings, identifies emerging needs in the field, and encourages targeted investigations to address future challenges.



IRD- Infrastructure Resilience Division: ASCE IRD, brings together experts focused on making our infrastructure stronger and more adaptable to all kinds of hazards by developing tools, strategies, and resources.

EXHIBIT HALL HOURS

Wednesday, March 18, 2026:

-Exhibitor Move-In:
1:00 PM – 6:00 PM

Thursday, March 19, 2026:

-Additional Exhibitor Move-In:
7:00 AM – 8:30 AM
-Exhibit Hall Open:
7:30 AM – 6:00 PM

Friday, March 20, 2026:

-Exhibit Hall Open:
7:30 AM – 5:00 PM
-Exhibitor Move-Out:
5:00 PM – 6:00 PM (additional)

Saturday, March 21, 2026:

-Final Exhibitor Move-Out:
10:00 AM – 1:00 PM

AN INVITATION TO SPONSOR



Become a sponsor of the CI & CRC 2026 Joint Conference and the AEI | IRD 2026 Conference—two premier events united under one roof—and showcase your organization to hundreds of industry leaders. As a sponsor, you'll gain high-impact visibility through conference program recognition, branded signage throughout the venue, your logo featured on both conference websites, and more!

SPONSORSHIP BENEFITS

	Platinum- \$10,000	Gold- \$7,000	Silver- \$5,000	Bronze- \$2,000	Copper- \$1,000
Full Conference Registration	2	1			
1 10' x 10' Exhibit Booth					
Ad in Final Program	Half Page Ad	Quarter Page Ad			
PowerPoint Recognition Displayed in Loop During Plenaries for All Conference Attendees					
Attendee Registration Lists for Both Conferences (Pre-Event and Post- Event)					
Ensure that the logo and name are hyperlinked for recognition in all marketing emails related to both conferences.			Name Only	Name Only	Name Only
Recognition in On Site Conference Signage					
Hyperlinked logo featured on both conference sites					

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SPONSORSHIP OPPORTUNITIES

PLATINUM

\$10,000



Friday Night Reception Host – As the exclusive hosts of Friday's signature networking event, the sponsoring companies will enjoy premier brand visibility while fostering meaningful connections among attendees in a vibrant, celebratory atmosphere.



Welcome Reception – This Thursday night welcome reception provides the sponsoring company an opportunity to advertise their brand while providing a casual setting for attendees to connect with colleagues, network, and meet new friends.

GOLD

\$7,000



Conference Wi-fi- Sponsor – Wi-Fi for attendees outside the technical session rooms and the registration area. Have your organization's name as the Wi-Fi login password.



Lanyards – Lanyards are the must-have accessory at the conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc. throughout the Conference.



Charging stations – Consider positioning branded charging stations near your booth. People will stop by to take a closer look. Contact us for more information.



Exhibit Hall Lunch – Highlight your organization at one of the lunches held in the exhibit hall of the Conference.



CRC Doctoral Forum – Provide doctoral students the opportunity to present their research and receive feedback from research experts in the construction field, network with other students and scholars, as well as attend panel sessions that can help them in their doctoral journey.



Premium Branding (Multiple Sponsors) – Make a big splash with column wraps, escalator runners, banners, or decals in high-traffic areas (Or maybe an ice sculpture at the reception). A booth is included with this sponsorship.



Mobile Application – Attendees will stay up to date with conference events and sessions. Your logo will welcome them into the app each time they use it.



Hotel Key Card Sleeves – Put your organization's brand into each attendee's hands by sponsoring hotel key card sleeves at our headquarter hotel.



Plenary Session (4 Plenary Session Opportunities) – Be identified as the plenary session sponsor. Have your logo on the screen as everyone walks into the room to hear the keynote speaker. Put a promotional item on chairs or play a 45-second video at the session start, and be recognized from the podium.

SPONSORSHIP OPPORTUNITIES CONTINUED



SILVER

\$5,000



CI Awards Video– Highlight your company as the presenting supporter of the professionally produced CI awards video, showcased during the CI Awards Ceremony. Following the event, the video will also be made available online for all members to view and share.



Social Media Wall– Have your logo on a photo backdrop with the conference hashtag! When attendees post pictures to various social media, your logo will be there!



The Luxe Break-(2 Opportunities Available)

Treat attendees to an elevated restroom experience where they can freshen up with luxury products and soothing hand scrubs and help them feel recharged for their next networking moment. **One Male and One Female Restroom included in each opportunity.*



Final Program – Full page ad, inside front cover, plus logo on cover. –**Sponsored by Kiewit**



Attendee Welcome Giveaway (Multiple Opportunities Available)–Make a memorable first impression by welcoming attendees with a thoughtful branded gift or surprise. From chair drops to creative giveaways, that highlights your company and starts the conference experience on a high note.



Continental Breakfast– Kickstart attendees' day and put your brand front and center as they connect over fresh coffee, pastries, and morning conversation, fueling meaningful connections before the day's sessions begin.



AEI Undergraduate Research Competition –

Support the future innovators and scholars of the A | E | C industry with your company's name.



CRC Undergraduate Research Competition –

Support the future innovators and scholars of the construction industry with your company's name.



SPONSORSHIP OPPORTUNITIES CONTINUED

BRONZE

\$2,000



Networking Break (5 available) –

Always a good chance to network, refreshment breaks also serve as an opportunity to make your brand more memorable to attendees who need a quick pick-me-up before heading off to the next technical session.



Technical Sessions – Have your logo on the session signage as attendees walk in the room, and a 30 sec video introduction at the beginning of the session. Includes option to put a promotional item on chairs. (Corporate/Organization Sponsors Only)



Technical Tour Transportation – Allow attendees to get out of the hotel and tour a construction engineering project for a more hands-on experience. Sponsor will receive priority tickets and event signage.



Morning Refresh Kits – Consider sponsoring branded recovery kits for attendees to revitalize and recharge. Think Vitamin C, breath mints, electrolyte patches, and more!



Student and Young Professional Event Sponsor (3 Opportunities Available) – Sponsored by Mc2 Civil

COPPER

\$1,000



Final Program ¼ page ad (Multiple Sponsors) – Let attendees see your promo as they plan their conference itinerary!



Green Conference Initiative (Multiple Opportunities Available) – \$1,000 each. Show conference attendees that your company practices green initiative designs with climate positive solutions to address climate change, risks and market challenges using innovative engineering practices.



Wellness Activity – Support the wellness of the conference attendees by sponsoring a wellness activity, such as yoga or a morning run. Contact us for more information.

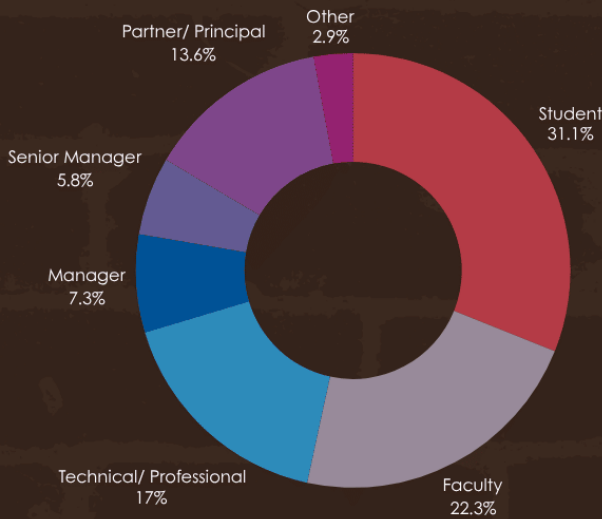


Specialty Drink Menu at the Ice Breaker Welcome Reception – \$500 each Create and name a customized specialty drink to be include at the welcome reception drink menu.

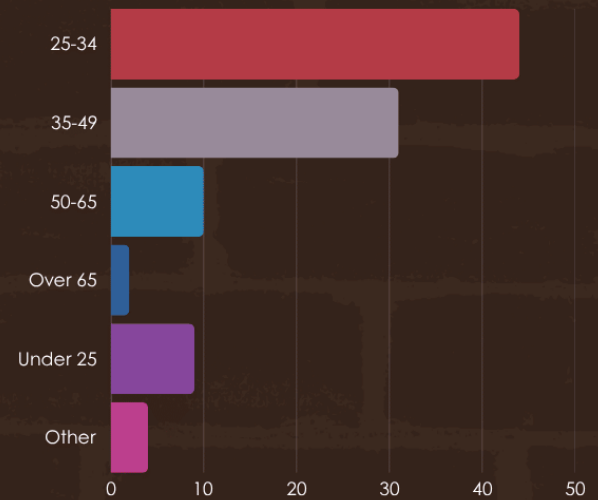
TARGET AUDIENCE



JOB TYPE

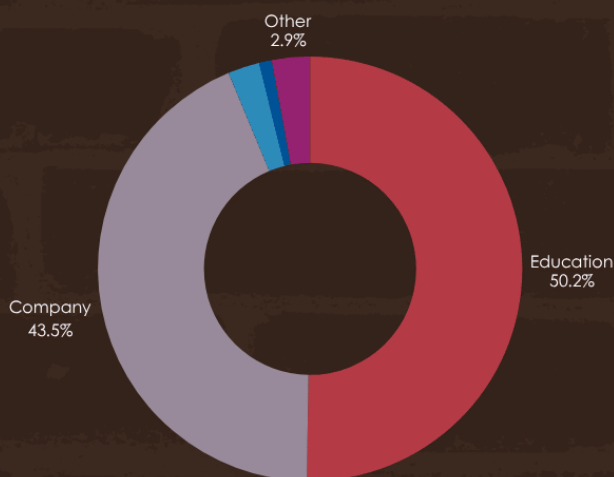


AGE



Owners, consultants, academia, contractors, suppliers, and manufacturers from around the world attend the biannual CI & CRC Joint Conference and the AEI Conference. These events have a proven history of success—drawing over 600 attendees at the 2024 Joint Conference and more than 200 at AEI's 2025 event. Together, they offer a unique opportunity to connect the academic and practitioner sides of the construction and architectural engineering industry. Of the 600 participants at the CI & CRC Joint Conference, 9% represented international audiences from 17 countries and 35 U.S. states, highlighting the conferences' broad and diverse reach across the global engineering community.

ORGANIZATION



GENDER

